

## **SOLAR ELECTRICITY**

**March 6, 2008**

Borrego Solar will be discussing the benefits of Solar for your residential and business customers. Specifically we'll discuss the initial costs (out of pocket, Federal/State incentives, and also new third party financing trends), the immediate ROI, value added to property, new technologies, marketing trends to remain competitive in the green community, and additional benefits of going Solar and implementing Photovoltaic's in construction.

Borrego will be co-hosting the meeting with SESCO Electric who will discuss energy efficiency in terms of lighting. What is currently available in energy efficient lighting (high efficacy as defined by California Title 24) in fluorescents, and the ongoing problem with toxics disposal, and mercury in the environment. The A-Z of LED lighting (history, available fixtures on the market, pros and cons, heating, color, brightness, styles etc).

Thanks to Truitt and White's continued generosity, the event will be held at the Truitt and White conference room (1817 2nd Street, Berkeley, CA 94710).

Food and beverages will be provided.

Please RSVP to Philip Hall at Borrego Solar ([phall@borregosolar.com](mailto:phall@borregosolar.com), or #510-843-1374) and send a check or money order for \$25 made out to "Borrego Solar Systems" to

Borrego Solar  
Attn: Philip Hall  
727 Allston Way, Suite B  
Berkeley, CA 94710

Look forward to seeing all of you on March 6th for another informative gathering of the Berkeley Splinter Group.